Blue View Vision



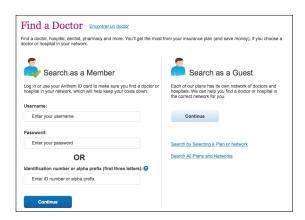
How to find a doctor online

It's easy to find a doctor on our website. And you'll get the most from your benefits — and save money — if you use a doctor in your plan.

STEP 1

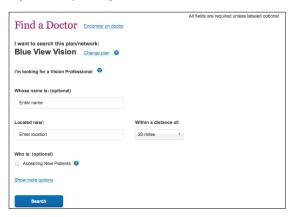
Go to anthem.com/findadoctor OR go to anthem.com and select **Find a Doctor** in the menu.

Search as a member: Log in or use the identification number on your member ID card and go to Step 3, OR Search as a guest: Select **Continue**.



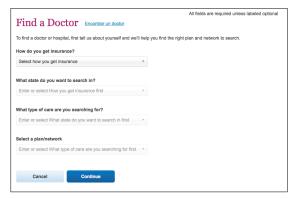
STEP 3

Select how you want to search for a doctor (by name, specialty, location, etc.), then select **Search**.



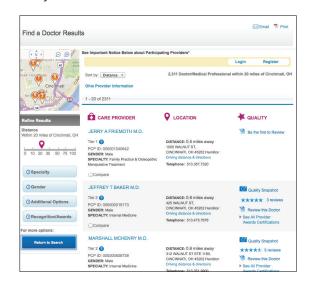
STEP 2

Select your answer. If you're searching as a guest, complete the following fields: How do you get insurance? What state do you want to search in? Choose your state. What type of care are you searching for? Select Vision. Select a plan/network. Select Blue View Vision. Select Continue.



STEP 4

See your search results.



Go mobile!

You can also use your smartphone or other mobile device to find doctors, hospitals and more with our free Anthem Anywhere app from the App StoreSM or Google Play[™]. Just search for Anthem Blue Cross and Blue Shield and download the app. You can even get turn-by-turn directions to find a doctor's office.



Savings are in sight.

Blue View VisionSM members can use in-network benefits when ordering glasses and contacts online. Save money, time and effort.

More online choices for you!

Glasses.com

Glasses.com offers a wide range of styles across top brands of eyewear. Order online or by phone 24/7.

- Glasses.com works with your eye doctor to make sure you get the right lenses for your vision.
- If your glasses don't fit right, don't worry. You can stop by any LensCrafters® with your Glasses.com receipt for an adjustment.
- Glasses.com's Virtual Try-On application lets you see what your glasses will look like on your face before you buy. It's easy to use.
- If you are unhappy, you can return any glasses within 30 days of purchase.

Call 1-800-GLASSES (1-800-452-7737) or go to Glasses.com.

ContactsDirect

Use your contact lens allowance to order lenses from the convenience of your home.

- Order contacts online 24/7 or by phone Monday through Friday, 8 a.m. to 8 p.m. ET, and Saturday through Sunday, 9 a.m. to 6 p.m. ET.
- ContactsDirect will confirm your benefits and ship your lenses to your home.
- ContactsDirect will even match a lower price if you find one and then apply your in-network benefits.
- Instant discounts on annual supplies at checkout.
- Free overnight shipping for Blue View Vision members.

Call 1-844-5-LENSES (1-844-553-6737) or go to ContactsDirect.com.



1-800 CONTACTS

1-800 CONTACTS has the largest variety of brand-name specialty lenses in stock and ready to ship.

- Call or order online 24/7.
- Place your order and 1-800 CONTACTS will confirm your benefits and ship your lenses to your home.
- You'll get fast and free shipping on all orders, too.
- And the best part is if you find a better deal somewhere else, 1-800 CONTACTS will match.

Call 1-800-CONTACTS (1-800-266-8228) or visit 1800contacts.com

It's easy to save

Your eyeglass and contact lens benefit will come right off of your bill with a single click.* There's no paperwork and no hassle. All you'll pay is any applicable copay and amount over your allowance.

Even if you've spent your allowance this year or don't have eyeglass or lens coverage, simply log on to anthem.com and choose Discounts. You can still save \$20 off any order of \$100 or more at Glasses.com or 1-800-CONTACTS.

Or buy offline too

You can also get your glasses and contacts at independent eye care providers close to work and home. Or visit national retail stores including LensCrafters®, Pearle Vision®, Target Optical®, Sears OpticalSM and JCPenney[®] Optical.







GLASSES. contacts direct 1800 contacts

We want your employees to enjoy all the sights

Blue View Vision's International Travel Solution provides support in 20 countries

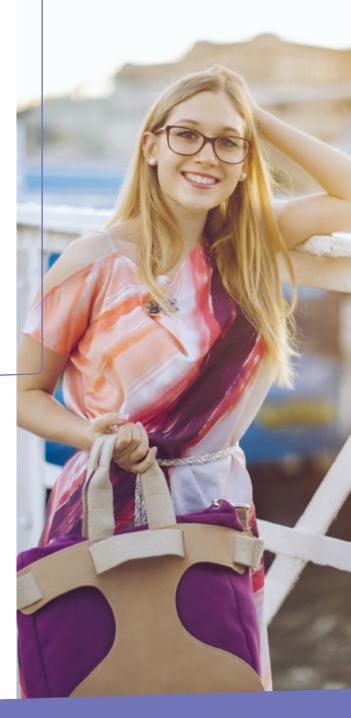
When your employees travel abroad, we don't want a lost or broken pair of glasses to blindside them. That's why Blue View VisionSM is offering the International Travel Solution at no extra cost to you.

The solution enables employees to:

- Find a trusted vision provider in 20 countries who offers quality care and authentic frames.*
- Get 24/7 phone support with translation services in 160 languages.
- Request temporary emergency glasses delivered within 24 hours in most locations.

Now, your employees can travel for work and play with a little more peace of mind!





To learn more about this new program, how it works and what it can do for your employees, contact your broker or Anthem representative.

*Members may submit a receipt for reimbursement of their out-of-network benefits if benefits have not already been used for the coverage period.

Anthem Blue Cross and Blue Shield is the trade name of: In Colorado: Rocky Mountain Hospital and Medical Service, Inc. HMO products underwritten by HMO Colorado, Inc. In Connecticut: Anthem Health Plans, Inc. In Indiana: Anthem Insurance Companies, Inc. In Georgia: Anthem Blue Cross and Blue Shield is the trade name of Blue Cross and Blue Shield of Georgia, Inc. Indiana: Anthem Health Plans of Maine, Inc. In Missouri (excluding 30 counties in the Kansas City area: RightCHOICE® Managed Care, Inc. (RIT), Healthy Alliance® Life Insurance Company (HALIC) and HMO benefits underwritten by HMO Roisor in Inc. RIT and certain affiliates administer non-HMO benefits underwritten by HMO Roisor in Company (HALIC) and HMO benefits underwritten by HMO Colorado, Inc., dab HMO Nevada. In New Hampshire; Anthem Health Plans of New Hampshire; Inc. HMO products underwritten by HMO Colorado, Inc., dab HMO Nevada. In New Hampshire; Inc. HMO products underwritten by HMO Colorado, Inc., dab HMO Nevada. In New Hampshire; Inc. HMO products underwritten by HMO Colorado, Inc., dab HMO Nevada. In New Hampshire; Inc. HMO products underwritten by HMO Colorado, Inc., dab HMO Nevada. In New Hampshire; Inc. HMO products underwritten by HMO Colorado, Inc., dab HMO Nevada. In New Hampshire; Inc. HMO products underwritten by HMO Colorado, Inc., dab HMO Nevada. In New Hampshire; Inc. HMO products underwritten by HMO Colorado, Inc., dab HMO Nevada. In New Hampshire; Inc. HMO products underwritten by HMO Colorado, Inc., dab HMO Nevada. In New Hampshire; Inc. HMO products underwriten by HMO Colorado, Inc., dab HMO Nevada. In New Hampshire; Inc. HMO products underwriten by HMO Colorado, Inc., dab HMO Nevada. In New Hampshire; Inc. HMO products underwriten by HMO Colorado, Inc., dab HMO Nevada. In New Hampshire; Inc. HMO products underwriten by HMO Colorado, Inc., dab HMO Nevada. New Hampshire; Inc. HMO products underwriten by HMO Colorado, Inc., dab HMO Nevada. New Hampshire; Inc. HMO Products underwriten by HMO Colorado, Inc., dab HMO Nevada. New Hamps