MedsYourWay®





MedsYourWay delivers the best price to employees through an integrated shopping experience.

Your pharmacy benefit now offers MedsYourWay, administered by Inside Rx via home delivery through Amazon Pharmacy to help employees get non-specialty medicines. The offering includes the built-in MedsYourWay discount card¹ that provides employees additional savings opportunities through Amazon Pharmacy.

INDUSTRY-LEADING CUSTOMER SHOPPING EXPERIENCE

Medication home delivery programs can be hard for employees to navigate. MedsYourWay makes it easier by using the familiar Amazon shopping environment backed by industry leading performance guarantees:

- QUICK AND EASY sign up process
- INTEGRATES with employee's plan information
- EASY to navigate with both web and app enablement
- OPTION FOR 90+ DAY FILLS

LOWER COSTS ON GENERIC AND MAINTENANCE DRUGS

More and more employees are finding better prices through drug discount cards rather than using their pharmacy benefits. MedsYourWay solves for this by offering:

- BUILT-IN MEDSYOURWAY DISCOUNT CARD, surfacing the lowest price during checkout
- ACCUMULATION TOWARD out-of-pocket maximums and deductibles for covered purchases, unlike other discount cards

DELIVERY PROMISE GUARANTEES

With MedsYourWay, employees will receive a confirmed delivery date at checkout.

- REAL-TIME package tracking
- FREE EXPEDITED DELIVERY for Amazon Prime members on most orders, and free standard delivery for non-Amazon Prime members



of consumers use a discount card to find a lower price for their medicine²



average savings on generic drugs³



estimated improved adherence for consumers using home delivery for their medicines⁴

- 1 Administered by Inside Rx. Terms apply.
- 2 GoodRx, 2021
- 3 Average savings based on usage and Inside Rx data as compared to cash prices; average savings are up to 80% for all generics and 37% for select brand medications, restrictions apply.
- 4 Academy of Managed Care Pharmacy. (2016)

Blue Cross Blue Shield of North Dakota is an independent licensee of the Blue Cross Blue Shield Association.

Amazon Pharmacy is an independent company contracted to provide pharmacy home delivery services to Blue Cross Blue Shield of North Dakota.

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Prime Therapeutics LLC is an independent company that provides pharmacy benefit management services for Blue Cross Blue Shield of North Dakota.

7149-C ND 08/22 © 2022 Prime Therapeutics LLC

